

Internal Public Relations Minutes for November 18, 2010

Present: Paul Hoiriis, Chair (NMMS), Ruth Whittier (NRHS), Colleen Lane (DES), Scott McCann (NHCS), Jason Dudek (NMMS), Deirdre Conway (BES)

1. The Chair called the meeting to order apologizing for the late notice of meeting cancelation. Committee decided they would like to meet despite the cancelation.
2. The Chair reviewed his meeting with the Superintendent for the Committee regarding the topic for the next TV edition of "School Matters."
3. Colleen Lane suggested featuring Cherie Blessing's "YES" afterschool science program along with the volunteer reader at DES. Colleen agreed that she could do the interview. Committee also discussed having the kids do the interview.
4. The Chair stated that he will contact Ray Corchaine to set this up.
5. The Committee agreed that the policy corner should feature the new attendance policy. Chair to contact Dr. Ross and other Policy Committee members to find out who would like to be involved in the roundtable discussion.
6. Deirdre Conway presented the "School Matters" sign that her and her students made for the TV background.
7. Ruth reviewed the procedure for the print "School Matters" column as follows:
 - Items should be in a Word document, copy ready sent as an attachment to rwhittier@sau4.org
 - Upcoming events should be open to the public
 - Past events reported did not necessarily have to be open to the public
 - You may send items weekly, monthly, etc.
8. Scott agreed that he could be in charge of sending the "School Matters" print article to Sue Cross so she can add it as a link on the website. Paul said he has a meeting tomorrow with Sue and will fill Scott in.
9. Chair recorded PD hours.
10. Next meeting set as December 16th at 3:15 p.m.
11. Adjourned

Addendum to Minutes

- 1. Chair met with Sue Cross. Ms. Cross has joined the Committee as SAU rep.**
- 2. Sue added "School Matters" link to District website.**
- 3. Paul to do a blurb for Sue explaining what "School Matters" is for the users of the website and to send Committee minutes to Sue for publication.**
- 4. Paul will talk to Ruth about sending Sue the article as an attachment for publication on the website.**
- 5. Sue and Josh set up link to "School Matters" TV clip on website.**