

INTERNAL PUBLIC RELATIONS COMMITTEE
MINUTES
THURSDAY, SEPTEMBER 22, 2011
SAU CONFERENCE ROOM

Present: Paul Hoiriis, Rebecca Chase, Deirdre Conway, Scott McCann, Monica Paiva, Sue Cross, Beth Colby, Jason Dudek, Ruth Whittier, David (student)

At 3:30 pm., the Chair, Paul Hoiriis, called the meeting to order. New and old members were welcomed. The Chair stated that given building transfers this year, the Committee is looking for a Danbury Elementary School representative. Paul e-mailed Ann Holloran to recruit someone. Ruth Whittier stated that she has someone in mind she would ask.

The Committee also spoke about recruiting students to work on the articles and television show. Student rep. David said that he would recruit around the high school. Students can earn class credit for such work as David did last year. New member Elizabeth Colby who is in charge of the Extended Learning Opportunity program will also help pair students up with such work.

Ruth Whittier reviewed the process of submitting "School Matters" articles to her for the *Record Enterprise* weekly column. Scott McCann shared that he passes it around his building using GoogleDocs. It was suggested that journalism and literacy students submit weekly or bi-weekly articles.

The Committee brainstormed ideas for the television show including budget, grant initiatives, redesign, data comparison, Project Promise, the economy and local resources for families, teaching initiatives, senior projects, grant showcasing, and testing.

The Chair passed around a local media contact sheet (updated) and encouraged submitting events from each building to the calendars of the local media outlets.

Sue Cross explained some updates to the District website and invited feedback.

Group decided to meet at least quarterly, but sooner as needed and would stay in touch electronically in the meantime.

Beth Colby spoke about the October 20th "Lights On" event keeping students safe after school.

Next meeting on December 8th at 3:30 at the SAU.

Adjourned.