

**INTERNAL PUBLIC RELATIONS COMMITTEE**

**TUESDAY, APRIL 19, 2011**

**3:25 P.M.**

**SAU #4 CONFERENCE ROOM**

**Minutes**

Present: Paul Hoiriis (Chair), Jason Dudek, Monica Paiva, Ruth Whittier, Susan Cross, David Gibson

Absent: Rebecca Chase, Deirdre Conway, Colleen Lane, Scott McCann

At 3:15 p.m., the Chair called the meeting to order.

The Chair introduced David Gibson as a high school student receiving Extended Learning Opportunity credit for his work with "School Matters." David thanked the committee for including him at the meeting. The Chair explained that David has been shadowing/interning with him for tomorrow's taping on the Guidance Curriculum and that David was starting his work for his project which will be May's show on Literacy.

The committee brainstormed with David about the types of issues/questions he may/should put together for the Literacy show and also talked about guests and features for his show. Committee likes idea of student correspondent in the future partnering with adult host.

The committee and David engaged in discussion about literacy.

The committee then talked about a possible Focused Monitoring show in June before summer break. The committee also suggested featured updates next year on programs such as Read Across America and Birth to 5.

Jason Dudek agreed to take over responsibility for Paul Hoiriis' middle school "School Matters" print articles for next year.

Ruth Whittier to send a weekly e-mail to PR building reps reminding them of opportunity to submit print articles.

Sue Cross updated committee on website news highlighting the meeting and agendas link as well as board reports, minutes, etc. Sue also talked about the installation of Vimeo with impending intentions to post/link "School Matters" episodes.

Chair recorded professional development time.

Next meeting calendared for Tuesday, May 24th at 3:15 p.m. for year-end wrap-up. Place to be determined and announced when next agenda is sent out.

At 4:20 p.m., the meeting was adjourned.