

Public Relations Committee Minutes from Meeting
3/22/11
3:15

In attendance: Paul H., Becci C., Jason D., Colleen L.,
There is no update for ELO. Due to snow days the meeting has been rescheduled for 3/24/11

Ray Courchine, Bristol Public Media has offered to link our website to Vimeo. The cost is \$59. Paul suggested he contact Sue Cross about this.

The YES science program that Chery Blessing does was filmed and will be featured on School Matters. Paul will contact Jason Robert to film something about Shave-Your-Head-Athon.

CRC Committee has a new public member Mike Goss. He is excited to help the Council.

Neil Martin responded to the CRC Minutes with an email stating he believes the PR Committee is too political.

The committee looked at the district webpage. The link seems confusing. Should PR be linked to School Matters. For next meeting we should brainstorm improvement ideas to share with Sue.

Should PR minutes even be on the website since it is a private committee?

It was determined that we don't need to expand School Matters to other newspapers.

Upcoming School Matters Topics

- Guidance – Discuss the program they created
- Literacy – Val, Jason D, and Paul R – discuss lexile scores and choosing an appropriate book. Paul can launch his reading challenge for next year.
- Math – Explain the “new math”. Janine Mason is coming the week of April 4th. She is the connected math consultant. Perhaps she could speak. Someone else could address CMP2.
- 3 minute Fillers – David Drury (the ELO Student) could video quick clips that could be used. High school redesign and Math Team interviews were some ideas.
- Focus Monitoring – Panel should include gen. ed, special ed, administrator and specialist. Focus Monitoring report due May 11th. That would be a logical time.

Next meeting scheduled for 4/19/11

Respectfully submitted,
Rebecca Chase